

K]Y '8 Uf_ 'Dcc`g'X]Y '? fmd hc!A Àf_hY gh]``gWk Y][YbX 'VYY]bZ`i ggYb

; fc» Y + gh]hi h]cbYb bi hnYb 8 Uf_ Dcc`gži a 'Ui Z ?fmdhca Àf_hY ni ni [fY]ZYbžc\bY a Ugg]j Y ? Ui Zl cXYf J Yf_Ui Zgk ÀbXY]b Y]bYa 'OZZYbh']WX Yb '5 i ZhfU[gVi WX ni gWX UZZYb '8 Uf_ Dcc`g`\Y`ZYbž'X]Y 'DfY]gj c`Uh]`]hÀh ni j Yff]b[Yfbžg]bX 'UVYf'b]WX h'X]Y '9bX`Ògi b[=a *J\f & & & _ @bX][hYb '?fmdhc! + bj YghcfYb 'A Uf_hVYk Y[Yf'k]Y A]WfcGhfUhY[mi bX 'HYg`U'U`g`7\Ua d]cbg`XYg`6i``Yba Uf_hYg Ub"`G]Y 'ghY``hYb 'X]Y 'Gd]hnY 'Y]bYg`]bgh]hi h]cbY``Yb '9]gVYf[g a]h'ni bY\a YbXYa + bhYfYggY 'Ub'X][]hU`Yb JYfa Ò[Ybgk YfhYb XUf" K À\fYbX XUg`F Ua dYb`]WX h'k À\fYbX Y]bYg`?fmdhc!K]bhYfg`j]Y``Y]WX h'b]WX h'ZfYi bX`]WX ']ghž]gh'X]Y i bhYfY '< À ZhY 'X]YgYg`9]gVYf[g`]a a Yf'bcWX 'XU 'k Ug'c\bY Xi b_`Y`Dcc`g`b]WX h'Yl]gh]YfYb 'k ØfXY" '8]YgY 'a UbWXa U` i a ghf]hhYbYb' <]bhYfhØfYb ']b 'XYb '?fmdhca Uf_h'X]YbYb 'XYf [`Y]WX Yb : i b_h]cb'k]Y '/ Ua d\XY`]d/

- fc» Y = bgh]hi h]cbYb bi hnYb 8 Uf_ Dcc gži a Ui Z
 fmdhca Àf_hY ni ni [fY]ZYbžc bY a Ugg]j Y ? Ui Zl cXYf
 JYf_Ui Zgk ÀbXY]b Y]bYa 'OZZYbh`]WXYb 5i ZhfU[gVi WX ni gWX UZZYb
- 8 Uf_'Dcc`g'\Y`ZYbž'X]Y'DfY]gj c`Uh]`]hÀh'ni 'j Yff]b[Yfbž'g]bX
 UVYf'b]W\h'X]Y' 9bX`Ògi b[

=a '>J\f'&\$&%'_ØbX][hYb'?fmdhc! ±bj YghcfYb'A Uf_hVYk Y[Yf'k]Y A]WfcGhfUhY[mibX'HYg`U'U`g'7\Uad]cbg'XYg'6i``Yba Uf_hYg'Ub" G]Y'ghY``hYb'X]Y'Gd]hnY'Y]bYg']bgh]hih]cbY``Yb'9]gVYf[g'a]h nibY\aYbXYa' ±bhYfYqqY'Ub'X][]hU`Yb'JYfaÒ[YbqkYfhYb'XUf"'

K À\fYbX'XUg'F Ua dYb`]Wkh'k À\fYbX'Y]bYg'?fmdhc!K]bhYfg
j]Y``Y]Wkh'b]Wkh'ZfYi bX`]Wk']ghž']gh'X]Y'i bhYfY'<À`ZhY'X]YgYg
9]gVYf[g']a a Yf'bcWk'XU' 'k Ug'c\bY'Xi b_`Y'Dcc`g'b]Wkh
YI]gh]YfYb'k ØfXY"'8]YgY'a UbWka U``i a ghf]hhYbYb'<]bhYfhØfYb']b
XYb'?fmdhca Uf_h'X]YbYb'XYf'[`Y]WkYb': i b_h]cb'k]Y'8 Uf_'Dcc`g']b
hfUX]h]cbY``Yb'A Àf_hYb' 'cZh'VYk Y[Yb'g]Wk'A Àf_hY'Ui Z'a mghYf]ÒgY
K Y]gY"

K]f'hfUZYb'i bg'a]h'g: CLž'U': i ``!GYfj]VW!?fmdhc!Df]a Y! < Àb X `Yfi a 'a Y\f'ØVYf'8Uf_'Dcc`g'i bX']\fY'6Yn]Y\i b['ni?fmdhca Àf_hYb'ni 'YfZU\fYb"''

K Ug]gh Y]b 8 Uf_dcc 3

9]b '8 Uf_'Dcc`'Yfa $\grave{O}[`]Wkh'Yg'ØVYf[fc*Yb'A Uf_hhY]`bYka Yfbž [fc*Y'6`\grave{O}W_Y'X][]hU`Yf'JYfa <math>\grave{O}[Ybgk YfhY'ni `kUbXY`bž'ckbY'XUgg XYf'< UbXY''ZØf'X]Y'VfY]hY'^2 ZZYbh`]Wk_Y]h'g]WkhVUf']gh'''<math>\Rightarrow$ fY I fgdfØb[Y']b 'hfUX]h]cbY``Yb'A $\grave{A}f_hYb'fY]WkYb'a YkfYfY'*JkfnYkbhYni fØW_ž'Yfa <math>\grave{O}[`]Wkh'Xi fWk'X]Y'G97!FY[i`]Yfi b[ž'X]Y'Yg'5b`Y[Yfb Yfa <math>\grave{O}[`]WkhYž'K YfhdUd]YfY'Ui*YfV)\hat{O}fq`]Wk'ni `kUbXY`b''$

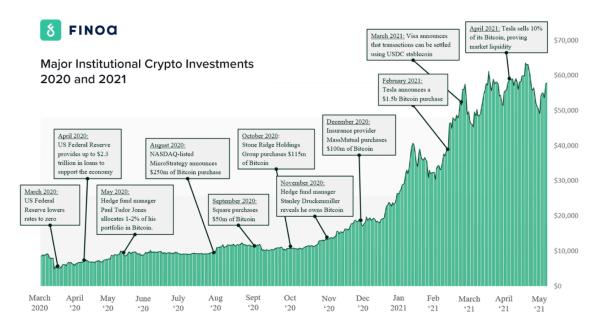
@Ui h'XYa 'G9? ž'a UW\h'XYf'8 Uf_!Dcc`! < UbXY`'%, 'ı 'XYg' < UbXY`g a]h'I G!5_h]Yb'Ui g"'A Y\f'U_hi Y``Y'8 UhYb'j cb'B UgXUe'VYn]ZZYfh Yg'Ui Z'(\$ı"

G: CL 'Yf_`Àfh']b']\fYa 'BYi Yf'8 Uf_!Dcc`!6Yf]WX h'XUgg'XYf < Ui dhi bhYfgWX]YX'ni '?fmdhc!8 Uf_!Dcc`g'XYf'5Vk]W_`i b[gdfcnYgg i bX'X]Y' < UbXY`gUi gZØ\fi b[']gh"'5``Y'HfUbgU_h]cbYb'a]h'X][]hU`Yb J Yfa Ò[Ybgk YfhYb'a ØggYb'gWX`]Y»`]WX'Ui Z'XYf'6`cW_WXU]b UV[Yk]W_Y`h'k YfXYb"'8 Uf_'Dcc`g'[YVYb'X]YgY'HfUbgU_h]cbg_cghYb Ub'X]Y'?i bXYb'k Y]hYf"'8]Y' < UbXY`gUi gZØ\fi b['i bhYfgWXY]XYh'g]WX XUf]bž'XUgg'?fmdhc!8 Uf_!Dcc`g'Y]b'A Y\fdUfhY]Yb! 6YfYWXbi b[gdfchc_c``fA D7Łj Yfk YbXYbži a 'XYb' < UbXY`]b a Y\fYfY'5i ZhfÀ[Y'Ui Zni hY]`Yb"'8]YgYf'5bgUhn'k U\fh'XYb 8 UhYbgWXi hn'i bX'X]Y'G]WXYf\Y]h'ZØf'XYb'7`]Ybh''

 $= fY'JYfk YbXi b['\uh'Y]b][Y'?cbhfcj YfgYb'i a k cfVYb"'9]bYfgY]hg VYXYi hYh'XYf'A Ub[Y``Ub'HfUbgdUfYbnž'XUgg'8 Uf_!Dcc`!HfUXYg'XYb A Uf_h'ni a 'NY]hdi b_h'XYg'< UbXY`g'b]Wkh'VYk Y[Yb"'B UWk'XYf C ZZYb`Y[i b['[Y[YbØVYf'XYf'F Y[i `]Yfi b[gVY\ OfXY'bUWk'XYa < UbXY``hYbX]YfYb'X]Y'k]Wkh][ghYb'HfUXYg'YXcWk'XUni ž'XYb'A Uf_h]b'Y]bY'U``[Ya Y]bY'F]Wkhi b['ni 'hfY]VYb"$

; fÒ» YfY A Uf_hhY]`bU\a Y

8 Uf_'Dcc`g'gd]Y`hYb']a 'JcfZY`X'XYg'?fmdhca Uf_h!6i ``Yb`Ui Zg'&\$&% Y]bY'YbhgWXY]XYbXY'Fc``Y"'G: CL'hY]`hY'Y]bYb'6Yf]WXh'j cb':]bcU i a 'X]Y'5i gk]f_i b[Yb'XYg'VYgWX`Yi b][hYb']bgh]hi h]cbY``Yb ±bhYfYggYg'ni 'j YfUbgWXUi `]WXYb.'



Institutional crypto investing accelerated in 2020, with major bitcoin purchases from the likes of MicroStrategy, Tesla, and Square, as well as hedge fund managers like Paul Tudor Jones and Stanley Druckenmiller

E i Y ` ` Y . :] b c U

K À\fYbX:&\$&%:X]Y:YfghY:K Y``Y:]bgh]hi h]cbY``Yb:\#bhYfYggYg Ui g`ÒghYža ØggYb:k]f:X]Y:nk Y]hY:bcWX:Yf`YVYb":8]YgYf:A Ub[Y`:Ub 6Yk Y[i b[:]gh:ni a:[fc»Yb:HY]``Ui Z:fY[i `Uhcf]gWXY:I bg]WXYf\Y]h i bX:DfY]gj c`Uh]`]hÀh:ni fØW_ni ZØ\fYb".

8]Y'[fÒ» YfYb' + gh]hi h]cbYbžX]Y' Ub'XYf'GY]hYb']b]Y'k UfhYbž VYk Y[Yb'g]WX'' Ub[gUa'i bX'g]bX'f]g]_cgWXYi "'G]Y'k YfXYb'_Y]bYb A Uf_h'VYhfYhYbž'V]g'X]Y'FY[Y'b'XYg'9b[U[Ya Ybhg'_f]ghU``_`Uf g]bX'' I bX'X]YgY'FY[Y'b'g]bX'b]WXh'gc'Y]bZUWX'k]Y'XUg; YbY\a][Yb'cXYf'GdYffYb'VYgh]a a hYf'X][]hU'Yf'5ggYhg'' + b i bgYfYa'; YgdfÀWX'a]h'g:CL'Yf_`AfhYb'g]Yž'XUgg'X]YgY'[fÒ» YfYbžYhUV`]YfhYfYb'5_hYi fY'j c``ghÀbX][Y'7cad`]UbWY!GhUbXUfXgVYbÒh][Ybžia'g]WXYfnighY``Ybž'XUgg'g]Y'hfYi\AbXYf]gWXYb JYfdZ]WXhi b[Yb'bUWX_caaYb'_ObbYb'''

GY]h'&\$%, '\UVYb'k]f'[YgY\Ybž'k]Y'HY]'Y'XYg']bgh]hi h]cbY``Yb
Di nn`Yg'ni gUa a Yb[YgYhnh'k i fXYb' 'GhØW_'ZØf'GhØW_"'Jcb
JYfk U\fYfb'X][]hU`Yf'JYfa Ò[Ybgk YfhY'V]g'\]b'ni 'Df]a Y'6fc_Yfbž
?fYX]h!ž'?fYX]h!'i bX'F]g]_ca UbU[Ya YbhY]bf]W\hi b[Yb"'9]b
Ni ghÀbX][_Y]hgghfY]h'nk]gW\Yb'FY[i`]Yfi b[gVY\ÒfXYb'_ObbhY
Y]bYf'XYf'j YfV`Y]VYbXYb'Di b_hY'gY]bž'X]Y'[Y_`Àfh'k YfXYb
a ØggYb"'

JYff]b[YfhY'Jc`Uh]`]hÀh

±b'i bgYfYa '; YgdfÀWX'a]h'g: CL'bUbbhYb'g]Y'DfY]gj c`Uh]`]hÀh'i bX

=``]ei]X]hÀh'U`g'nk Y]hY'6Uff]YfY'ZØf']bgh]hi h]cbY``Yg'6i ml]b"'7fmdhc

8 Uf_'Dcc`g'V]YhYb'Y]bY'bchk YbX][Y'DfcV`Ya i a [Y\i b[ž'UVYf'g]Y\UVYb']\fY'?ca dfca]ggY"'8U'X]Y'@]ei]X]hÀh'Ui Z'Y]bYa '[`cVU`Yb&(!Ghi bXYb!A Uf_h'ZfU[a Ybh]Yfh']ghž'a ØggYb'j]Y`Y'±bgh]hi hY
nk]gWXYb[YgWXU'hYh'k YfXYbž'VYj cf'g]Y'Y]bYb'<UbXY``ØVYf'XYbDcc``Ui gZØ\fYb"'

9]bY'k Y]hYfY'Cdh]cb'ZØf'Y]bY'=bgh]hi h]cb']gh'X]Y'Ni gUa a YbUfVY]h a]h'=bZfUghfi _hi fi bhYfbY\a Yb'ZØf'X][]hU`Y'5ggYhg'k]Y':]fYV`cW_g" G]Y'_ObbYb'XYb'Ni [Ub['ni 'j YfgW\]YXYbYb'@]ei]X]hÀhgdcc`g VYfY]hghY``Ybž'cVk c\`'XYf'BUW\hY]`'X]YgYg'5bgUhnYg'XUf]b'VYghY\hž XUgg'Yf'b]W\h'bU\h`cg']gh"'9g'k]fX'YfZcfXYf`]W\gY]bž'XUgg'XYf A Uf_hhY]`bY\a Yf'gYdUfUhY'?cbhYb'VY]'XYb'j YfgW\]YXYbYb @]ei]X]hÀhgUbV]YhYfb'\Uh"

9]b '\cW\fub[][Yf'JYfhfYhYf'j cb'g: CL'Yf_`AfhYžXUgg']\f'8Uf_'Dcc`X]YgYg'DfcV`Ya 'Ub[Y\hž']bXYa 'g]Y'XYb'<UbXY`'ØVYf'Y]bY
9]bnY`cfXYf '`Y]hYh''8]YgYf'5bgUhn'\A`h'XYb'<UbXY`'df]j Uh'i bX
V]YhYh'XYa 'A Uf_Yh'A U_Yf'[`Y]W\nY]h]['Fci h]b[!HfUbgdUfYbn"'8]Y
Ni gUa a YbUfVY]h'a]h'Y]bYa 'GdYn]U`]ghYb'i bX'XUg': Ø\fYb'Y]bYg
?cbhcg'VY]'Y]bYf'5bgUa a `i b['j cb'@ei]X]hAhgUbV]YhYfb'XØfZhY']b
Ni _i bZh'Y]bY'gc`]XY'Cdh]cb'ZØf' \Dgh]hi hY'gY]b"' \Dgh]hi h]cbYb
k YfXYb'Y]bY'VYggYfY'DfY]gZ]bXi b['Z]bXYbž'k Ybb'X]YgYg
U[[fY[]YfhY'@ei]X]hAhga cXY``a Y\f']b'?fmdhc!8Uf_!Dcc`g
]bhY[f]Yfh'k]fX"

8 Yf J YfhfYhYf ghY ``hY __`Ufž XUgg 8 Uf_ 'Dcc`g b]WX h X]Y 'Yb X[Ø`h][Y @Ògi b['ZØf A Uf_hj c`Uh]`]hÀhi b X : fU[a Ybh]Yfi b['g]b X" 8 U 8 Uf_ Dcc`g X]Y 'DfY]gZ]b Xi b['ZØf [fÒ» YfY 'HfUXYg j YfVYggYfb ž k YfXYb 'g]Y a Y\f']bgh]hi h]cbY``Yg ?? Ud]hU``Ui Z XYa '[YgUa hYb A Uf_h Ubn]Y\Yb" 9g`\Uh'Y]bY 'ghY][Yb XY : `i h !K]f_i b['Ui Z X]Y '6fUb WX Y ž k c Xi f WX X]Y 'DfY]gghUV]`]hÀh V]g 'ni 'Y]bYa '[Yk]ggYb'; fUX 'j YfVYggYfh k]f X"'

9f'ghY``h'YXcW\'ZYghž'XUgg'X]Y'@]ei]X]hÀhgZfU[a Ybh]Yfib['bcW\
Ub[Y[Ub[Yb'k YfXYb'a i gg"'K Ybb'XYf'DfY]g'Ui Z'XYb'A Àf_hYb

 $k Y]hYf \]b "i b hYfgWX]YX`]WX "gWX k Ub_hž"k YfXYb "5fV]hfU[Yi fY "X]Yg Ui gbi hnYb "i bX "X]Y "J c `Uh]`]hÀh "Ui ZfYWX hYf \ U `hYb " "9f"[`Ui Vhž"XUgg XYf "5 b gUhn "j c b "g: C L "5[[fY[Uh]c b "XYf "@]ei]X]hÀh "]b "Y]bYf Y]bn][Yb "6 YghY ``i b["_Ubb "X]Y "GhUV]`]hÀh "V]YhYbž"X]Y "<math>\pm$ 0 gh]hi h]c bYb ZØf "Y]bY "j YfghÀf_hY "6 YhY]`][i b["VYb Oh][Yb" "

9]b VYggYfYg 9f[YVb]g ZØf =bgh]hi h]cbYb

8]Y'A Ò[`]W_Y]h'Y]bYf'VY[fYbnhYb'A Uf_hUi gk]f_i b['ZØf'Y]bY

Dgh]hi h]cbž'X]Y'Y]bYb'8Uf_'Dcc`'bi hnhž'VYXYi hYh']a 'K YgYbh`]W\Ybž

XUgg'X]Y'[YgUa hY'CfXYf'Ui g[YZØ\fh'k]fXž'c\bY'XUgg'XYf

JYfa Ò[YbgdfY]g'i bj Yf\À`hb]ga À»]['ghY][h#ZÀ``h"'5i Z'X]YgY'K Y]gY

gc``hY'XYf'<UbXY``b]W\h']b': fcbh!Fi b'[YfUhYbž'i bX'A U_Yf!CfXYfg

_ObbYb'c\bY'G`]ddU[Y'YfZc`[Yb"'

$Gb_YbXY_5fVhfU[Y!FYbX]hYb$

#55bVYhfUWkh'U```XYggYb'nk]gWkYb'Y]bYf'5i gkY]hi b['XYg'A Uf_hYg ZØf'X][]hU`Y'JYfa Ò[YbgkYfhYž'X]Y'hY]`kY]gY'Ui Z'X]Y'6YfY]hghY``i b[jcb'8Uf_'Dcc`g'ni f@W_ni ZØ\fYb']gh'fU`g'JcfUi ggYhni b['ZØf'XYb9]bhf]hh'XYf'#bgh]hi h]cbYbŁž'XYf'j YfVYggYfhYb'A Uf_h`]ei]X]hÀh'i bX\\O\YfYb'9ZZ]n]YbnYbž'X]Y']a a Yf'bcWk'a]h'Y]bYa 'U[[fY[]YfhYb@]ei]X]hÀhgUbgUhn'j YfVi bXYb'g]bXž'5fV]hfU[Ya O[`]Wk_Y]hYbkkYfXYb'UVbY\a Ybž']bgVYgcbXYfY'VY]'kYb][Yf'YfZU\fYbYb5b`Y[Yfb"

 $< YX[YZcbXg'kYfXYb'kU\fgWXY]b`]WX'U``Y'g]WX'Yf[YVYbXYb5fV]hfU[Ya O[`]WX_Y]hYb'UiggWX`UWXhYb''] $$ fY'EiUbhg'kYfXYb5`[cf]h\aYb'U`g'HY]`'Uig[Y_`Ø[Y`hYf'<UbXY`gghfUhY[]YbZcfai`]YfYbž'X]Y'Ybhk]\W_Y`h'kifXYbž'ia''U``Y'jYfV`Y]VYbXYb$$ $$ YZZ]n]YbnYb'ni'VYgY]h][Ybž'X]Y']b'X]YgYa''GhUX]ia''UiZ'XYaAUf_h'VYghY\Yb''$

8 Uf_'Dcc`g'k YfXYb'k U\fgW\Y]b`]W\'ni 'Y]bYa 'gh\bX][Yb GhfY]hdi b_h']b'XYf'?fmdhchYW\b]_ž'[YbUi 'k]Y'g]Y'Yg']b'HfUX:]
[YhUb'\UVYb"'5VYf'Y]bY'ni bY\a YbXY'8 Uf_!Dcc`!@ei]X]h\h'_\ObbhY XUg'? Ud]hU`'Y]bVf]b[Ybž'XUg'VYb\Oh][h'k]fXž'i a 'X]Y'; Yk \AggYf Y]bYf'j cb'5b[gh'i bX'l bg]W\Yf\Y]h'[Yd`U[hYb'6fUbW\Y'ni VYfi\][Yb"

8]YgYf ≠ \ U`h k]fX [YgdcbgYfh j cb 'g: CL"

 $HY] `bY\ a Yb `85G. `@CB8CB' i bX `YfZU\ fYb `G]Y \check{z}'k]Y `X]Y \\ [fO) `a hYb `HfUX:]! `i bX'? fmd hc! = bgh]hi h]cbYb `X]Y `Ni _i bZh `XYf]bgh]hi h]cbY``Yb `9]bZØ\fi b['j cb'? fmd hc 'gY\Yb" \\ FY[]ghf]YfYb `\]Yf"$

8Yf'6Y]hfU['<ck'8Uf_'Dcc`g'Ei]Yh`m'\DZiYbW'7fmdhc'AUf_Yhg']gh _Y]bY'Z]bUbn]Y``Y'6YfUhib["

8 Y hU]`g

6 Ygi WX Yb 'G]Y 'i bg 'Ui Z. '_fmd hc!bYk g"Uh